

**Psychology / Education 6010**  
**Introduction to Program Evaluation**

**Instructor:** Stephen W. Zsiray, Jr,  
Associate Superintendent  
Cache County School District  
2063 North 1200 East  
North Logan, Utah 84341  
435-752-3925 ext. 1232 (before 8am after 4:30 pm)  
435-753-2168 (Fax)  
[steve.zsiray@cache.k12.ut.us](mailto:steve.zsiray@cache.k12.ut.us)

**Time:** Monday's 7:15-9:45, Edith Bowen Classroom #233

**Office Hours:** by appointment

**Texts:** Required: Evaluation, 2<sup>nd</sup> Edition, Carol H Weiss (Prentice Hall, 1998)

Other Optional Readings:

Evaluating Professional Development, Thomas Gusky (Corwin Press, 2001)

What Works in Schools, Robert Marzano (ASCD, 2000)

The Culture of the School and the Problem of Change, 2<sup>nd</sup> Edition, Seymour Sarason (Allyn and Bacon, 1968)

20 Things We All Should Know, Hal Urban (2000)

Quantitative Methods in Public Administration  
<http://www2.chass.ncsu.edu/garson/pa765/evaluation.htm>

American Evaluation Association  
[www.eval.org](http://www.eval.org)

Program Evaluation and Development  
[www.uwex.edu/ces/pdande/evaluation](http://www.uwex.edu/ces/pdande/evaluation)

**Goal:**

The goal of the course is to introduce students to the understanding of and skills needed to become effective program evaluators. The class focuses on the education setting but students are encouraged to apply the principals of evaluation to any business or other setting.

## **Objectives:**

Students will complete the following objectives.

1. Appreciate the evaluation process, and the role of evaluation in the systematic study of programs.
2. Be able to develop an evaluation plan for a specific context.
3. Interpret data in a variety of formats.
4. Understand the various forms of cost analysis.
5. Be self-reflective about the values that are reflected in the evaluation process.

## **Course Requirements:**

Achieving the objectives will require serious attention to the workload of the class. You can do it (Rob Schneider).

Exams – given on March 7, 2005, which will cover the Weiss book, and supplemental reading. A final take-home exam will be given on April 28, which will involve an analysis of a program evaluation report.

Readings Reports: Each student will be expected to complete a one page report for each of the identified readings from the textbook (12pt. double spaced, one page).

Class Presentations: Two class presentations will be given by groups of two students. The presentations will reflect your understanding of concepts and practices. The presentations will be better defined after we discuss these projects in class.

Class Participation: Please read and share your ideas with the class. I will be counting on the students to read the material prior to each class. There will be written assignments connected to class participation.

Grades: A 95 and above, A – 90-94, B+ 87-89, B 83-86, B- 79-82, C+ 76-78, C 70-75

Mid-term Exam 20%

Presentations (2 @ 15%) 30%

Readings (5 @ 4 points) 20%

Final Exam 20%

Class Participation 10%

## **Class Schedule:**

January 10      Class Introduction  
                    Weiss – Chapters 1&2

January 17 No school - Human Rights Day

January 24 Weiss – Chapters 3&4

January 31 Introduction to Class Projects  
Working with Human Subjects – FERPA  
Guy Kawasaki – *How to Be a Catalyst for Change*  
Hal Urban – *It's Ok to Fail*

February 7 Weiss – Chapters 5-6

February 14 Weiss – Chapters 7-10  
Jim Collins – *Good to Great*

February 21 No Class – President's Day

February 28 Weiss – Chapters 11 & 12

March 7 Weiss – Chapters 13-14  
*Robert Marzano and Meta-analysis*  
Exam

March 14 Spring Break

March 21 Cost Analysis  
Student Presentations

March 28 Student Presentations

April 4 Student Presentations  
Margaret Wheatley – *Leadership and the New Science*

April 11 Program Evaluation – Sample documents review

April 18 Sample documents review

April 25 Take Home Exam due on May 2, 4:00 pm